

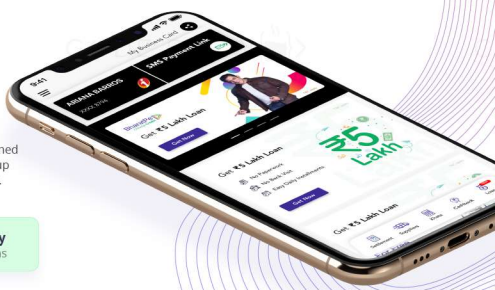
FinTech Startup With GTV of \$400M

BharatPe is one-stop solution to collect UPI payments via multiple payment apps. With **1M+ downloads**, it is a renowned QR code-based payment app which let the merchants sign up instantly and start receiving the funds in their bank account.

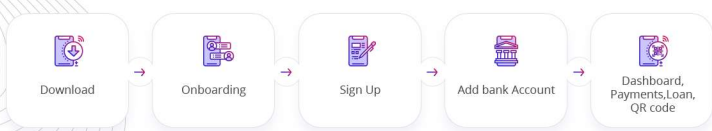
700K Merchants

10M/Month Annual Run Rate

300K/Day Transactions



App Journey



Heavily Cluttered Code

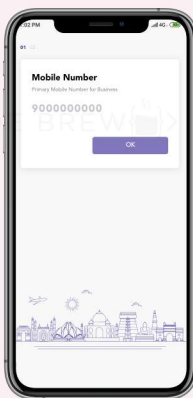
Using the Cordova Technology we developed the new version of BharatPe from scratch.

“ Advanced coding offered users a seamless experience and helped them to take proactive actions with ease.

Complex Sign Up Process

We worked intensely to simplify this problem, converting it into a hassle-free procedure where user can sign up easily through their phone number.

“ It led to a significant rise in the number of Sign Ups as this saved their time and efforts, both.



Confusing user interface

Warding off the unnecessary stuff, we added Onboarding in the app which made it more convenient for users to navigate across the app.

“ The number of downloads increased up to 62%.



Unresponsive website

To increase the visibility on search engines, we brought forth an entirely new mobile focussed website to keep users engaged.

“ The new web presence led to more traffic, better engagement, and increased downloads.



Non-functional QR code

We presented a new QR code with a 99% accuracy rate.

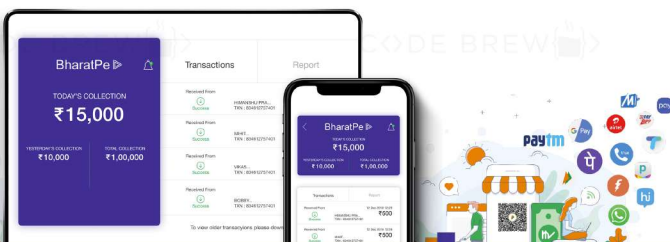
“ While it added ease to use for the users. It helped BharatPe gain their trust.



Recognizing the multiple benefits offered by BharatPe for the offline retailers and businesses, it is surely going to be a game changer in the world of UPI payments.

With advanced coding and integration possibilities, now it is all set to offer extraordinary features and excellent support.

Want to revamp or redesign your app? Need something which is simple to control, easy to get onboard, and contains a huge amount of features?



Let's convert your ideas into reality. Reach us now to create a jaw dropping app.

Contact Us

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